



HEART
OF LONDON
BUSINESS
ALLIANCE

NET ZERO

SUSTAINABILITY TOOL KIT

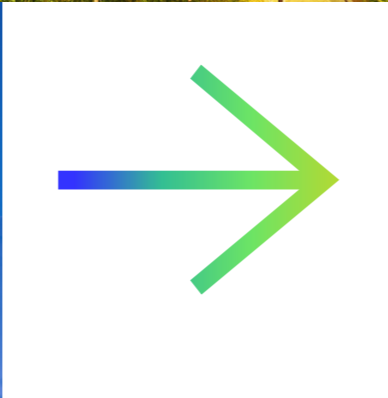
IN PARTNERSHIP WITH VEOLIA



SUSTAINABILITY TOOLKIT

Heart of London Business Alliance, working with Veolia, has developed an easy-to-use menu of services to support our members with reducing carbon emissions and improving the overall climate impact of their business.

Veolia is offering 6 services to HOLBA members, many free and many at a discounted rate →



Sustainability Audits



Net zero carbon delivery support



Waste reduction and recycling services and advice



Circular economy advice, solutions and products



Electric vehicle infrastructure



Biodiversity monitoring

SERVICE 1 Sustainability Audits

Using virtual reality (VR) and buildings data, Veolia are offering Sustainability Audits.

The comprehensive audits can include five strands:

- ◆ Energy use
- ◆ Waste and recycling
- ◆ Carbon reduction
- ◆ Servicing and deliveries
- ◆ Water use

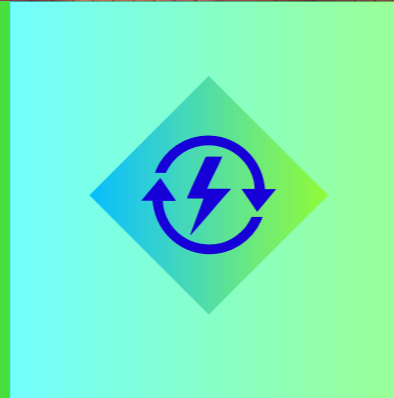


The audits review a business's carbon and wider environmental impacts, as well as identify potential cost savings.

The audit also provides your business with a comprehensive report that encompasses a framework of actions and a roadmap to net zero.

It takes into account compliance, funding, auditing, waste reduction and recycling, procurement, transport, water use including water reduction, rainwater capture and reuse, and decarbonisation. Veolia's offering uses VR, enabling you to visualise changes to be implemented, in addition to being used across marketing and communications.

The cost of the Sustainability Audit depends on your building and business, its complexity and the level of detail required.



SERVICE 2

Net zero carbon delivery support

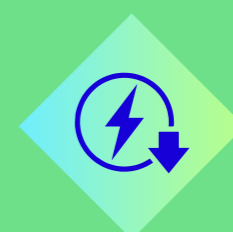
Veolia offers HOLBA members bespoke support and project management to deliver the key recommendations from your sustainability audit.

This service will help your business deliver its own net zero carbon pathway and wider environmental improvements.

Veolia's Road to Net Zero service translates the audit findings into a practical and achievable roadmap, with turnkey project opportunities to decarbonise your business.

THIS SERVICE INCLUDES:

- ◆ Retrofitting - implementing energy conservation measures, updating heating, ventilation, and air conditioning (HVAC) to minimise unnecessary energy usage, and implementing renewable energy generation sources.
- ◆ The Veolia energy management system Hubgrade, which gives your business greater control over energy use. Hubgrade is Veolia's smart monitoring system that leverages vast amounts of data collected by sensors, which is then analysed by the Veolia team. Hubgrade services make it possible to view live minute-by-minute updates, evaluate and remotely optimise the management of energy, water, and waste.
- ◆ Street servicing and deliveries consolidation via preferred suppliers.
- ◆ Compliance - providing regulatory support to fulfil both energy reporting requirements.
- ◆ Funding - providing advice on drafting submissions to enable you to successfully apply for the Westminster carbon-offset fund.
- ◆ Detailed energy audits - site visits and energy usage report - detailing decarbonisation solutions that could be used to progress projects.



SERVICE 3 Reducing waste and increasing recycling



Veolia and Westminster City Council's (WCC) Commercial Waste Services offers HOLBA members a 10% discount on waste and 20% discount on recycling services.

The fleet is predominantly electric and powered by the waste they collect. By all West End businesses using the same provider for recycling and waste, the West End can benefit from fewer vehicles and better air quality, too.

Free advice is available on the 'Simpler Recycling' changes, which are being introduced by the Government from 31 March 2025. This will require all businesses with more than ten employees to separate food waste, glass, plastic, metal, paper and card from general waste.

SERVICE 4 Circular economy solutions



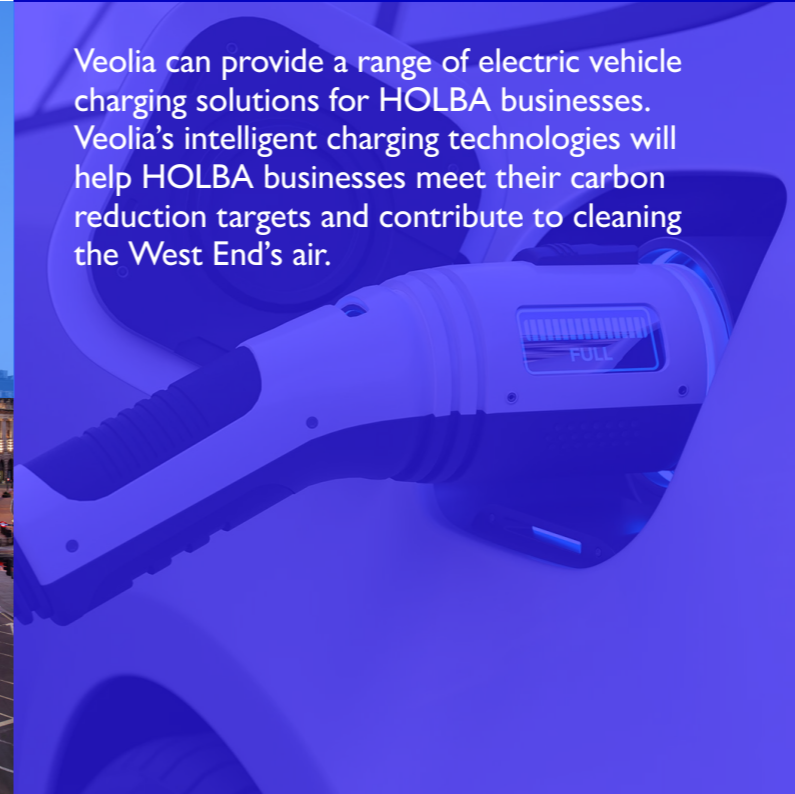
Veolia can help businesses shift from the 'take-make-consume-discard' model to circular economy ways of working across energy, waste, and water. As well as advice to businesses, Veolia can create products such as seating, flower beds, street bins and sculptures.



SERVICE 5 Electric vehicle charging infrastructure



Veolia can provide a range of electric vehicle charging solutions for HOLBA businesses. Veolia's intelligent charging technologies will help HOLBA businesses meet their carbon reduction targets and contribute to cleaning the West End's air.



SERVICE 6 Biodiversity monitoring



Veolia, in partnership with Leko, can provide technology to measure, understand and promote biodiversity. Leko is an innovative technology that records sounds to determine the presence of wildlife, count population numbers, and register behaviours.



WORKING WITH WESTMINSTER CITY COUNCIL



HOLBA also encourages businesses to sign-up to the Westminster Sustainable City Charter. This is a free, voluntary, business-led pledge, which encourages sustainable working practices in businesses.

The Charter includes eight commitments and support for businesses. These cover areas such as energy use, procurement, transport, waste, and deliveries, and include committing to net zero buildings by 2040 or earlier.



WESTMINSTER CITY COUNCIL'S SUPPORT FOR BUSINESSES INCLUDES:

1. A NEW GRANT FOR SME AND MICRO BUSINESSES FOR LIGHT TOUCH RETROFITTING.

A grant of up to **£10,000** is available until March 2025. It will be allocated on a first come first served basis, and expressions of interest are being taken now. The grant is provided to assist micro and SME businesses in Westminster to undertake retrofit modifications. The grant will:

- ◆ Contribute towards light touch retrofit modifications (e.g. insulation, pipe lagging, building management systems, LED lights etc).
- ◆ Enable businesses to reduce their carbon emissions and help towards reducing your energy costs.

WHAT IS REQUIRED?

- ◆ To apply, businesses will need a third-party carbon and energy assessment no older than 18 months. Westminster City Council (WCC) has a third-party partner currently providing this service for free - GEP Environmental.
- ◆ Match fund of 20% for grants of between £1,001 – £10,000.
- ◆ For grants of £1,000 and under, a match fund will not be required but a carbon and energy assessment will.

2. FREE CARBON AND ENERGY ASSESSMENTS FOR SMES AND MICRO BUSINESSES

The full energy and carbon audit helps your business to identify the best ways to reduce your carbon emissions and energy costs. A full report, provided by GEP Environmental, will be produced for you containing both a suggested list of actions and your business' carbon footprint.

This service is only available to SMEs located in Westminster and for both commercial tenants and landlords.

(SMEs are defined as: enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million).



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